CMST 2DD3 – Media Organizations

Organizational Analysis Paper

Length: 1000-1500 words, or 4-6 pages, plus works cited/bibliography
Value: 15%
Due Date: Friday, 18 November 2022

Submission Guidelines:
Essays should be submitted to Avenue to Learn by 11:55pm. Students are allowed a grace period of three (3) days after the due date to hand in this paper. Any essay submitted after this grace period will be considered late. Only essays submitted to Avenue will be accepted (i.e., no emailing them, no sliding them under office doors, no placing them in the department drop box). Late essays will be penalized three percent per day, including weekends.

Topic:
Based on the research done for the group presentation as well as course content (theories, principles, and case studies), assess the long-term viability of your group's organization as a relevant and financially-stable media enterprise. While this paper builds on research done as a group, this paper must be completed individually. Consider challenges that the organization faces, and how the organization does or does not address those challenges. Draw on your group's research, course theories, principles, and case studies, and individual research to support your argument.

Your paper should be in essay format, with an introductory paragraph, supporting body paragraphs, and a conclusion. Be sure to include a strong, argumentative thesis addressing the topic and presenting your position clearly.

Document Style:
Your paper should be in double-spaced 12-pt. Times New Roman font. The syllabus recommends using APA Edition 6 citation style, but if you are more comfortable with MLA or Chicago, feel free to use them, just be sure you are using the style consistently and accurately.